

The 2021 International Conference on Innovation Digital Design
New Media Innovation Trends in Cloud Era

May 28, 2021, Taiwan, R.O.C.

Call for Paper

The 2021 Conference on Innovation Digital Design aims to provide a forum for researchers, practitioners, professionals from the industry and academia to discourse on research, development, and professional practice in the related field of study within the context of global competition. The conference further encourages and invites researchers and practitioners from different academic fields with a common interest in Digital Design Theory and Development, Digital Creation of Art and Culture, Innovative Industrial Design and Techniques, Innovative Communication Technology and Application, E-Marketing, and Issues related to Media and Design. Internationally renowned scholars will be the keynote speakers at the conference. We invite competitive papers and posters that respond to our conference themes and sub-themes. Conceptual papers, theoretical, empirical papers conducted in quantitative or qualitative research methodologies are all welcome. All papers must be original and not simultaneously submitted to another journal or conference.

Conference Themes

A • Digital Design Theory and Development <ul style="list-style-type: none">Design Theory and Education in Intelligent Cloud EraDesign Computation and CognitionAssistant Digital Tools of Design and ManufactureApplication and Research of Digital Design Tools B • Digital Creation of Arts and Cultures <ul style="list-style-type: none">Cross-domain study of digital design and cultureInnovative issues in digital design and publishingDigital Music and Pop Culture creativityTechnology Art and Image Aesthetics	C • Innovative Product Design and Techniques <ul style="list-style-type: none">Kansei Engineering and Smart LifeCultural/ Innovative Product DesignDesign Practice and Industry-University CooperationSustainable Green design and Development D • Innovative Technology Development and Application <ul style="list-style-type: none">VR/AR and Human-Computer InteractionInnovation and Practice of Digital Communication TechnologyBig Data Analysis and Entertainment/Cultural Industry ApplicationGamification Design	E • E-Marketing <ul style="list-style-type: none">Brand Management under the Wisdom Cloud GenerationAudiovisual Advertising and Data ApplicationsDevelopment and Application of New Media Marketing TechnologyInfluence Marketing and Content Marketing F • Issues related to Media and Design
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Paper Submission

- The conference adopts the abstract review of the paper, all submissions need to be please use the online submission system to submit documents. All accepted papers will be included in the electronic conference proceedings of ICIDD 2021.
- Format
 - Abstract manuscript: Both Chinese and English are acceptable. Title, affiliation, E-mail, keywords (no more than 5 words) need to be contained. The content should include research problems, purposes, methods and findings, and limited in 500-1000 words.
 - Full paper: Both Chinese and English are acceptable. The length is limited in 4-8 pages, and the format please refer to the conference website.
- The submission should be done with the EasyCair system using Word format.

Important Dates :

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| 1. Submission of Abstract: | March 14, 2021 (Sunday) |
| 2. Notification of Abstract Acceptance: | March 24, 2021 (Tuesday) |
| 3. Submission of Full Paper: | April 9, 2021 (Friday) |
| 4. Notification of Full Paper Acceptance: | April 21, 2021 (Wednesday) |
| 5. Revised Paper Due: | April 28, 2021 (Wednesday) |
| 6. Conference Registration Due: | May 14, 2021 (Friday) |
| 7. Conference Date: | May 28, 2021 (Friday) |

Conference Venue:

Southern Taiwan University of Science and Technology, Tainan City, Taiwan, R.O.C.

Conference Organizer:

Department of Information and Communication, Southern Taiwan University of Science and Technology, Taiwan, R.O.C.

Information Communication Association of Taiwan

Sponsored by:

Ministry of Science and Technology, R.O.C.

Ministry of Education, R.O.C.

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